**The Forum for Innovation and Growth at  
Harvard Business School**

**Executive Summary**

The Forum for Innovation and Growth (the Forum) at the Harvard Business School (HBS) will be a resource for HBS, the Academy and industry that generates, collects and disseminates a growing body of theory about the general management of innovation and growth. It will provide a supportive home that can assure the success and promotion of junior faculty at HBS who teach, research and publish sound theory in general management. It will be a critical contributor to the School’s ability to achieve its objectives of training leaders who make a difference and of influencing the way executives worldwide think about the problems of general management. And it will institutionalize the BSSE course as a flagship course in general management so that its impact is not dependent upon individual faculty members.

This entity will function as a network with HBS at its hub, rather than as a center or an institute. The traditional model in which professors conduct research and then “disseminate" their findings to others is not appropriate in this circumstance. Many of the leading thinkers in the fields of research embodied in BSSE are not traditional academics. They are thoughtful managers who, if tied together in this Forum, can participate as full partners with HBS faculty in building and publishing world-leading theory. Harnessing their brainpower with HBS at the hub is a powerful way to cultivate an ever-improving body of understanding about the general management of innovation and growth.